



AV TRUST AMPS UP NEED FOR PRESERVATION
AT MASTERWORKS ANNUAL GALA

Tuesday, October 30 at the Cinémathèque québécoise in Montréal.

OTTAWA, October 24, 2007 Twelve Canadian audiovisual works, which have been, or will be restored, will be honoured at **MasterWorks**, the Audio-Visual Preservation Trust of Canada's (AV Trust) Gala Celebration of Canada's film, television, radio and recorded music heritage, David Novek, President of the Trust announced today.

Novek comments " Film disintegrates, it turns to dust - even video tape turns to dust, so the AV Trust seeks out industry partners to preserve our heritage for future generations. Without the restoration and preservation of these jewels of the Canadian entertainment media, these works will fade away. I urge everyone involved in the creation process to take stock of their treasure trove of works and join the AV Trust in celebrating the country's rich cultural heritage."

Actress **Marina Orsini** (*Lance et compte, Urgence, Blanche, Cauchemar d'amour, Dr. Lucille*) who will act as MC at the Gala, commented "It is ironic that without the work of the AV Trust, I wouldn't be here to announce the preservation of the TV series *Les Filles de Caleb*, that won me a Gemini in 1990. Thank you for preserving what we've already accomplished."

MASTERWORKS 2007 HONOUREES

Master of Ceremonies - **Marina Orsini**

FILM - Presenter **Jacques Bensimon**, President, Cinémathèque québécoise

Life Classes 1987

Le Paysagiste / Mindscape 1976

La Guerre des tuques /The Dog Who Stopped The War 1984

TELEVISION Presenter **Jean-Pierre Laurendeau** Vice-President Programmation Canal D –
Chaines ASTRAL

Mr. Dressup 1967-1996

Don Messer's Jubilee 1959-1969

Les Filles de Caleb 1990

RADIO - Presenter **Mitch Melnick**, *The Team 99.0 AM, Montréal*

Allan Waters (Body of work) (1921-2005)

Don Messer And His Islanders 1929- 1958

Le Festival de l'humour québécois 1971-1989

MUSIC / SOUND RECORDING - Presenter **Dorothée Berryman**, Actress & jazz singer
Leonard Cohen (Body of Work) represented by "*Songs of Leonard Cohen*" 1967
Lenny Breau (Body of Work) represented by "*Guitar Sounds from Lenny Breau*" 1968
Orchestre symphonique de Montréal (Body of Work) represented by "*Daphnis et Chloé*" 1981

Founded by the AV Trust in 2000, **MasterWorks** annually honours 12 culturally significant works, three each from the film, TV, sound recording and radio genres.

MasterWorks are designated for a work or body of work that have had a critical or popular impact on Canadian culture or have been influential in shaping its genre. The honourees are chosen by panels of experts from the Canadian film, radio, TV and music industries.

In spearheading the initiative to preserve such treasures, AV Trust President David Novek says "as a non-profit public/private sector organization dedicated to promoting the preservation of Canada's audio-visual heritage, and facilitating access to and usage of regional and national collections, the Trust does not engage in preservation work itself. Rather, we administer programs to restore, archive and make accessible feature films and recorded music. We also work with private and public-sector organizations and interested individuals to achieve our goals."

Where a **MasterWork** is in danger of being lost, the AV Trust helps ensure the restoration or preservation of the work so that it will remain a cornerstone of the country's audio-visual heritage and can be enjoyed by future generations of Canadians. Currently film and music restoration programs are supported with grants from the Department of Canadian Heritage and the Astral Restoration program, with other AV Trust programs aided by Vivendi Universal Music Canada and Universal Studios Canada.

Library and Archives Canada, CBC/Radio-Canada, and the National Film Board, who themselves are actively involved in preservation of the country's heritage, are sustaining partners of the Trust along with Telefilm Canada.

The Audio-Visual Preservation Trust of Canada is a national charitable non-profit public/private organization dedicated to promote awareness of and access to Canada's rich and diverse audiovisual heritage, and to facilitate access to and usage of regional and national collections. **MasterWorks** is the Trust's main vehicle for raising awareness of preservation issues, with the goal of safeguarding cherished works from Canada's audio-visual heritage.

More information on the AV Trust, its programs and **MasterWorks** 2007, is available at www.avtrust.ca.

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